

**Role: Digital Designer**

**Job Type: Fixed-term and permanent contracts**

**Salary: R20 000 per month**

**Location: Cape Town preferred (remote applicants may also apply)**

TTRO is an organization of passionate and talented individuals who design and develop innovative learning solutions to upskill and empower people for the now and for the future. We believe in driving change through next generation learning by combining immersive technologies and learning methodologies to deliver relevant competencies that add value to your organization and your people

Do you have a passion for creating amazing multimedia content? We're looking for a Digital Learning Developer to create a mix of blended digital resources. You will be joining a dynamic, fast-paced organisation that works with world renowned clients. You will be developing innovative resources including web-based learning content as well as graphics and potential animations.

You will have a solid understanding of how people learn, an appetite for continuous improvement, and are determined to change the learning industry for the better through great design. Being part of a fast-growing, dynamic team who create effective human-centric solutions focused on improving performance and skills. This is a role that needs an innovative individual with an eye for great design and isn't afraid to try out new things.

**Your Key Responsibilities**

- Design and create impressive screen and content graphics to shape our client solutions, and support the delivery of industry-leading online learning solutions (to follow relevant client brand guidelines).
- Drive the graphical capability and innovation of the Digital team to ensure consistent quality standards and innovative visual approach.
- Quality assurance and quality control reviews of graphical project outputs.
- Engage with customers around core concept and learning style guide development
- Research and implement innovative design trends into concepts
- Other activities as required by the Head of Design.

### What you'll bring to the team:

- Degree in a graphic design related discipline, or proof of equivalent industry experience.
- At least 2 years of relevant work experience working in a commercial e-learning development or design environment, preferably related to on-line and blended learning.
- Highly proficient in design packages (specifically Adobe Creative Cloud –Illustrator, Photoshop, InDesign, Bridge etc.).
- A working knowledge of design for responsive solutions
- Knowledge of industry design principles.
- Experience in developing graphical design concepts for digital outputs (e.g. eLearning, web based, mobile, apps, branding).
- Detailed knowledge of relevant trends, capabilities and techniques in the field of graphic design.
- Interaction Design and UX/UI
- Design Thinking approach
- Solid time management and multitasking skills

**ADVANTAGEOUS:** Proficiency in SCORM compliant e-learning authoring tools and other media tools, such as Articulate Studio, Articulate Storyline, Adobe Captivate and Lectora.

Join our vibrant, creative and open-minded team. We invite you to apply by sending your CV or Resume, a motivation letter to us at [careers@ttro.com](mailto:careers@ttro.com) We look forward to meeting you!

Only shortlisted candidates will be contacted.

*Disclaimer: The candidate hereby consents to the collection and processing of the candidates Personal Information (as defined in the Protection of Personal Information Act 4 of 2013 as amended ("POPI") by the Company, for the purposes of securing and further facilitating the Candidate's consideration in the Company's recruitment process. The company reserves the right to not make an appointment.*